

# Argumentation, Rhetoric and Discourse: Perspectives on Persuasion

September 23<sup>rd</sup> – 24<sup>th</sup> 2021, Ca' Foscari University of Venice

## Conference Program

### Thursday 23<sup>rd</sup> September 2021

9:00 – 9:45 *Registration*

9:45 – 10:00 Conference opening

#### Session 1: Sars-Covid-19 and argumentation

10:00 – 10:30 **Sarah Bigi, Giulia Grata & Paola Mosconi**, Values as arguments in Italian public discourse about measures to contrast the Covid-19 pandemic

10:30 – 11:00 **Salomi Boukala & Dimitris Serafis**, Analyzing argumentative polylogues at the weakening of the COVID-19 pandemic: Political discourses from the European South

11:00 – 11:30 **Jekaterina Nikitina**, *Our vaccine is unique and efficient*, or the persuasion in press releases of COVID-19 vaccine manufacturers

#### Plenary Session

11:30 – 12:30 **Frans van Eemeren**, A pragma-dialectical perspective on argumentative style

*Lunch*

#### Session 2: Argumentation across specialized domains

14:00 – 14:30 **Giuliana Garzone**, Dialogism in the service of rhetoric: discourse analytical perspectives

14:30 – 15:00 **Paola Catenaccio**, Legitimation in CSR reporting: the role of argumentation

15:00 – 15:30 **Emanuele Brambilla**, Argumentative style in international adoption dossiers

*Break*

#### Session 3: Argumentation and humanities

16:00 – 16:30 **Mena Mitrano**, Postcritique, method, persuasion

16:30 – 17:00 **Aysel Ilqar Mammadbayli**, The role of metaphoric mapping in the Rhetorical Structure Theory based on the analysis of English fictional texts

17:00 – 17:30 **Paul Tucker**, Argumentation and the "Interaction of Minds" in Text: the Case of Discourse on Art

19:30 *Social Dinner*

**Friday 24<sup>th</sup> September 2021**

**Session 4: Argumentation and cognition**

9:30 – 10:00 **Edoardo Lombardi Vallauri**, Implicit contents as deceiving arguments

10:00 – 10:30 **Tiziana Roncoroni**, Implicit and indirect persuasion in linguistic research articles

10:30 – 11:00 **Azad Mammadov & Jamila Agamaliyeva**, Pragmatic function of ellipsis in political interview: a corpus-assisted conversation analysis

11:00 – 11:30 **Natalija Todorovic, Benedetto Lepori, & Andrea Rocci**, Words connecting scientific communities – The case of ‘argumentation’

*Break*

**Plenary Session**

12:00 – 13:00 **Manfred Kienpointner**, Early modern freedom discourse: Argumentative patterns in Arcangela Tarabotti's *Tirannia paterna*

*Lunch*

**Session 5: Argumentation beyond reasonability**

14:30 – 15:00 **Ismael Arinas Pellón & Patrizia Anesa**, Stories as emotional persuasion devices: A corpus-assisted study of advance-fee scams

15:00 – 15:30 **Stéphane Rodrigues Dias**, A case study on hate speech in the North and South: politicians as communicative agents

15:30 – 16:00 **Thomas Werner**, Talking across the (conspiratorial) divide

16:00 – 16:30 **Ross Charnock**, Bentham on rhetoric: the use and misuse of fallacies

16:30 – 17:00 **Chiara Degano & Francesca Santulli**, Argumentation and discourse: drawing the threads together

